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**Butterfly Fields Block by Block Quilt Along & Kit  
Newsletter Copy**

Join the Butterfly Fields Block by Block Quilt Along & Kit by FreeSpirit Fabrics

Featuring Field Cloth by Sew Kind of Wonderful

June 2024 - August 2024

Did you love the Floral Felicity Quilt Along Featuring Cottage Cloth by Sew Kind of Wonderful or were sad you missed it? Join us for a new program using the same easy curved piecing technique to create 20 fluttery, fun blocks in 10 weeks! Create the look of applique using the color-coded Wonder Curve Ruler™ and Sew Square 4” Ruler™ - the same tools used in the Floral Felicity Quilt Along program.

The simple ruler-guided technique developed by Sew Kind of Wonderful makes curved piecing easy. No pinning. No centering. No snipping. Just cut, sew, and square up.

This collaboration between FreeSpirit Fabrics and Sew Kind of Wonderful features the new Field Cloth collection (in stores May 2024). The program will run from June 2024 - August 2024.

Butterfly Fields Block by Block Quilt Along kit & program details:

* 10-week quilt, created block by block
* Requires purchase of the Butterfly Fields Quilt Kit
  + Kit includes Butterfly Fields Quilt Pattern
  + FreeSpirit Field Cloth fabrics by Sew Kind of Wonderful to construct the top and binding of the quilt
* Learn easy curves using the Wonder Curve Ruler™ and Sew Square 4” Ruler™. No pinning. No centering. No snipping. Just cut, sew, and square up.
* Exclusive Facebook group for makers to ask questions and share tips, tricks, photos, and progress.
* Videos featuring Jenny and Helen from Sew Kind of Wonderful to guide makers and retailers along the way.

*\*Required Additional Purchase: The Wonder Curve Ruler™ and Sew Square 4” Ruler™*

[Add specific retailer information here: club details; sign up day date; deposit information; how your customer can buy the required Wonder Curve Ruler from you — any information that makes this program irresistible to your customers.]

To learn more about the Butterfly Fields Block by Block Quilt Along & Kit, [click here](https://freespiritfabrics.com/be-inspired/butterfly-fields-quilt-along/).   
To sign up click here <insert link to shop webpage>, email <email address>, or call <shop phone number>.

Details

Pattern: Butterfly Fields

Designed by Helen Robinson and Jenny Pedigo of Sew Kind of Wonderful  
Finished Size: 60" x 75" (1.52m x 1.91m)

Quilt Along Total Yardage: 13 3/4 yds (12.57m)

Skill Level: Advanced Beginner

Technique: Pieced, with the Sew Kind of Wonderful Wonder Curve Ruler and Sew Square 4" Ruler

Program runs: June 2024 - August 2024

Cost: <$xx.xx> reservation fee. <$xx.xx> each month